

MAR -5 2018

JULIE SMITH  
COUNTY CLERK, POTTER CO.  
BY Jhu DEPUTY

POTTER COUNTY  
STRATEGIC PLANNING COMMITTEE

MARCH 8, 2018

THE FOLLOWING MATTERS WILL COME BEFORE THE POTTER COUNTY STRATEGIC PLANNING COMMITTEE ON THURSDAY, MARCH 8, 2018 AT 9:00 AM AT THE PANHANDLE REGIONAL PLANNING COMMISSION BOARD ROOM, LOCATED AT 415 SW 8<sup>TH</sup> AVENUE, AMARILLO, POTTER COUNTY, TEXAS.

1. **CALL TO ORDER**
2. **INTRODUCTIONS:** Name, Council Tenure, Professional Trade, and Areas of Primary Concern.
3. **DISCUSSION OF PREVIOUS DIRECTIONAL PLANS & COMMUNITY ACCOMPLISHMENTS:** Brief analysis of planning in Potter County.
4. **AREAS OF FOCUS FOR STRATEGIC PLANNING:** What are the areas to spend limited time on? Examples: Fire Stations, Salary Range Standardization, Road Infrastructure, Prioritization of focus areas.
5. **COUNTY S.W.O.T. ANALYSIS:**
  - Identification of County Strengths
  - Identification of County Weaknesses
  - Identification of County Opportunities
  - Identification of County Threats
6. **UNDERSTANDING NEEDS, GOALS, OBJECTIVES AND STRATEGIES:**
  - Needs are substantiated by quantifiable data
  - Needs are not the absence of a strategy
  - Goals are broad statements of a desirable outcome in addressing a need
  - Objectives are quantifiable indicators of Needs being met and Goals being achieved
  - Strategies are the actions to be implemented to address Needs
7. **STRATEGIC PLANNING:** We will begin the discussion of each area of focus by identifying Needs. In addressing each specific need, one goal will be identified. Multiple Objectives will be identified in relation to each Goal. Multiple Strategies can be identified in relation to each Need.

8. **IDENTIFICATION OF FUNDING STRATEGIES & ASSIGNMENT OF RESPONSIBILITIES:** (This item will likely not be addressed and considered until the 2<sup>nd</sup> Strategic Planning Session.)
9. **POTTER COUNTY VISION STATEMENT DISCUSSION:** (This item will likely not be addressed and considered until the 2<sup>nd</sup> Strategic Planning Session.)
  - After Planning, we will assess the Vision Statement in relation to current environment
10. **PUBLIC COMMENT:** Public Comment – Item #10 is used to provide a three (3) minute per speaker open forum to address the Strategic Planning Committee.
11. **ADJOURNMENT**

THIS AGENDA NOTICE COMPLIES WITH TEXAS GOVERNMENT CODE CHAPTER 551, OPEN MEETINGS ACT, SECTION 551.041 (NOTICE OF MEETING REQUIREMENTS); SECTION 551.043 (TIME AND ACCESSIBILITY OF NOTICE REQUIREMENTS) AND SECTION 551.053 (NOTICE REQUIREMENTS OF A POLITICAL SUBDIVISION EXTENDING INTO FOUR OR MORE COUNTIES). THE NOTICE HAS BEEN FILED AT LEAST 72 HOURS BEFORE THE SCHEDULED TIME OF THE MEETINGS WITH THE SECRETARY OF STATE'S OFFICE, THE POTTER COUNTY CLERK'S OFFICE AND HAS BEEN POSTED IN THE ADMINISTRATIVE OFFICE OF THE PANHANDLE REGIONAL PLANNING COMMISSION.

  
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NANCY TANNER  
POTTER COUNTY JUDGE